unibail-rodamco

Paris, Amsterdam, July 30, 2010

PRESS RELEASE

AVAILABILITY OF THE EXPLANATORY DOCUMENTATION TO THE ORDINARY GENERAL MEETING TO BE HELD EXTRAORDINARILY ON SEPTEMBER 8, 2010

As announced in the press release of July 21, a General Meeting has been convened to decide the distribution of €20 per share from the contribution premium to the shareholders on **September 8, 2010** at 10.00 a.m. at CNIT (amphitheatre Goethe – Level D) - 2 place de la Défense 92053 Paris La Défense (France).

The notice to shareholders (avis de reunion valant avis de convocation) which includes the agenda and the draft of all the resolutions has been published today in the BALO (French official legal announcement publication) n° 91/1004655.

The explanatory documentation will be available to the shareholders, in compliance with the rules and within the timeframes provided for by the laws and regulations in force, at the registered office of Unibail-Rodamco (7 place du Chancelier Adenauer Paris 16ème) and/or sent upon request, free of charge, from CACEIS Corporate Trust, 14 rue Rouget-de-Lille 92862 Issy les Moulineaux Cedex 9 (France). They will also be available on the website: www.unibail-rodamco.com.

For further information, please contact:

Media Relations

Investors Relations

Maxence Naouri +33 (0)1 53 43 75 47 Fabrice Mouchel +33 (0) 1 53 43 73 03

Anne-Sophie Sancerre +33 (0)1 76 77 57 17

www.unibail-rodamco.com