# unibail-rodamco

## THE NEW CENTRUM CHODOV OPENS TOMORROW

FOLLOWING A RENOVATION PROJECT, THE SHOPPING CENTRE WILL HOST THE LARGEST NUMBER OF SHOPS UNDER ONE ROOF IN THE CZECH REPUBLIC AND OFFER A UNIQUE FOUR-STAR SERVICE

Prague, 10 October 2017 – Unibail-Rodamco, the largest listed commercial property company in Europe, announces the opening of the new Centrum Chodov following a 3-year phase of construction works representing a total investment of €170 million. The centre located in Prague is gathering 300 retailers over a total area of more than 100,000 sqm and is now ranked among the largest in the Czech Republic. The centre is now ready to welcome its loyal and new customers with a rich mix of brands completed by numerous innovation concepts that are unique to the Czech Republic. The new shopping centre is scheduled to open to the public on Wednesday 11 October.

"We aimed to give a new dimension to Centrum Chodov and take it to the next level. Apart from the retail offer, we also intended to create a dining and leisure complex, essential for the entire region and designed to match 21<sup>st</sup> century standards. I firmly believe that a new era of shopping and entertainment for our customers is starting today," said Arnaud Burlin, Managing Director of Unibail-Rodamco for Central and Eastern Europe. During the construction work, Centrum Chodov expanded from less than 61,000 to 102,266 sqm which ranks it amongst the largest shopping centres in the Czech Republic. With 300 units under one roof, it has a best in class retail offer and also hosts a total of 3,433 parking spaces.

The exterior of the brand new development was designed by renowned UK-based studio Benoy, while Saguez & Partners are behind the interior design. The project was recently awarded a prestigious BREEAM Certificate and was rated "Excellent" in the category "Design Phase". This represents the best-ever rating earned by a shopping centre in the country. New spaces are enhanced with designer features.

Unibail-Rodamco is proud to present six major openings in autumn 2017: one new shopping centre, four extensions, together with the opening of new Paris Convention Center.

These six inaugurations illustrate the Group's strategy to focus on top quality assets, in Europe's best locations, offering its customers the best brands and services.

The inaugurations calendar:

10 October: Centrum Chodov, Prague,

Czech Republic – Extension. 17 October: **Wroclavia**, Wroclaw,

Poland – New centre.

25 October: Carré Sénart, Paris area,

France - Extension.

9 November: **Glòries**, Barcelona, Spain – Extension- Redevelopment

22 November: Hall 7, Paris Convention Centre,

Paris, France.

29 November: Parly 2, Paris area,

France – Extension.

Including the new Wroclavia centre in Poland, Unibail-Rodamco's retail portfolio consists of 69 shopping centres in Europe.

## Innovative concepts and brands like nowhere else

Apart from popular and well-established brands, the new Centrum Chodov will provide its customers with newcomers to the Czech market, such as Zara Home, Oysho, AX (Armani Exchange), Yamamay, Boux Avenue and AW Lab. The innovation concept known as **The Designer Gallery** features leading foreign and local brands in a unique designer environment. At its core is the **Concept Store Czech Labels & Friends**,

hosting Czech brands and designers' collections. The Designer Gallery<sup>TM</sup> also proposes frequent animation programmes and workshops organised for the fashion community.

"The new Centrum Chodov is designed to target all customers. This is why we have decided to offer a wide range of retailers from mainstream names to luxury brands featured in The Designer Gallery," said Centrum Chodov Director, Marcela Hrdličková.

The Dining Experience<sup>™</sup> "Grand Kitchen", a large catering facility operating since March 2017 gives the opportunity to visitors to enjoy a wide range of food; a lively place welcoming frequent gastronomic animations. This area will also welcome the Cinema City. With its 18 screens using state-of-the-art digital technologies, including three VIP screens with top- services and a 4DX screen, it is currently the largest and most modern multiplex in the Czech Republic. The cinema has the capacity to host over 2,600 people.

#### 4- Star Label

Centrum Chodov successfully obtained Unibail-Rodamco's 4 Star label, a guarantee for visitors to enjoy the best shopping experience, at every stage of their visit, with services including a complimentary fashion stylist advice, shopping assistants and easy access to the children's zone. Unique in Europe the label is audited by SGS, the world leader in certification and evaluation.

#### **About Unibail-Rodamco**

Created in 1968, Unibail-Rodamco SE is Europe's largest listed commercial property company, with a presence in 11 EU countries, and a portfolio of assets valued at €42.5 billion as of June 30, 2017. As an integrated operator, investor and developer, the Group aims to cover the whole of the real estate value creation chain. With the support of its 2,008 professionals, Unibail-Rodamco applies those skills to highly specialised market segments such as large shopping centres in major European cities and large offices and convention & exhibition centres in the Paris region.

The Group distinguishes itself through its focus on the highest architectural, city planning and environmental standards. Its long term approach and sustainable vision focuses on the development or redevelopment of outstanding places to shop, work and relax. Its commitment to environmental, economic and social sustainability has been recognised by inclusion in the FTSE4Good and STOXX Global ESG Leaders indexes.

The Group is a member of the CAC 40, AEX 25 and EuroSTOXX 50 indices. It benefits from an A rating from Standard & Poor's and Fitch Ratings.

For more information, please visit our website: <a href="www.unibail-rodamco.com">www.unibail-rodamco.com</a>

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