

Paris, October 17, 2013

Press release

## **With Aéroville, Unibail-Rodamco marks a new era in the industry of retail, dining and leisure.**

With 84 000m<sup>2</sup> of retail, Aéroville is the third largest shopping centre in the Group's European portfolio and the largest to have opened in Europe in the past twenty years. Officially opened to the public on the 17<sup>th</sup> of October, 23,500 people visited the mall on the opening night.

Strategically located in the hub of Paris Charles de Gaulle Airport, with over 60 million passengers every year and 120,000 people working in the area, Aéroville sets a new European standard for shopping and concentrates all of the Group's innovations in a single place : a large and diversified retail offer with over 200 shops, a new concept centred around gastronomy named 'the Dining Experience' with 1,800m<sup>2</sup> of interior terraces and a dedicated program of events, the first EUROPACORP cinema by Luc Besson, spectacular shopfronts ranging from 5,60 to 8 metres in height and a range of 4 Star and customer friendly services.

Imagined like an airport terminal, Aéroville is inspired, in its architecture and design, by the spirits and codes of airports. A rigorous attention to detail was applied with the use of noble materials such as wood, marble, leather and textiles. This first of its kind shopping centre is designed on one level. Visitors are invited to travel through the mall's majestic streets and alleys and visit five different and unique landscapes:

- Bali Market** with its wooden tints,
- Africa Lodge** with its warm environment,
- Nordic Chic** with its refined design,
- Tokyo Mix** with its exotic atmosphere,
- Terminal Cook** with its tropical atmosphere dedicated to the Group's latest innovation in terms of Dining Experience.

Aéroville is designed to offer its customers an unforgettable shopping experience and address each and everybody's needs

### **Key facts:**

- 84,000 m<sup>2</sup> of retail
- 200 shops
- 1 Auchan hypermarket of 15,000 m<sup>2</sup>
- 30 restaurants
- 1 new generation multiplex cinema with 12 theatres
- 4,700 parking spaces with an innovative smart parking system
- 2000 jobs created
- 12 million visitors expected
- €355 million invested

**About Unibail-Rodamco**

Created in 1968, Unibail-Rodamco SE is Europe's largest listed commercial property company, with a presence in 12 EU countries, and a portfolio of assets valued at €30.5 billion as of June 30, 2013. As an integrated operator, investor and developer, the Group aims to cover the whole of the real estate value creation chain. With the support of its 1,500 professionals, Unibail-Rodamco applies those skills to highly specialised market segments such as large shopping centres of major European cities, and large offices and convention & exhibition centres in the Paris region.

The Group distinguishes itself through its focus on the highest architectural, city planning and environmental standards. Its long term approach and sustainable vision focuses on the development or redevelopment of outstanding places to shop, work and relax. Its commitment to environmental, economic and social sustainability has been recognised by inclusion in the DJSI (World and Europe), FTSE4Good and STOXX Global ESG Leaders indexes.

The Group is a member of the CAC 40, AEX 25 and EuroSTOXX 50 indices. It benefits from an A rating from Standard & Poor's and FitchRatings.

For more information, please visit our website: [www.unibail-rodamco.com](http://www.unibail-rodamco.com)

**For further press information, please contact:**

**Investor Relations**

Pierre-Marie Battesti

+33 1 76 77 56 97

**Media Relations**

Camille Delomez

+33 1 76 77 57 94