

## Unibail-Rodamco presents the renewal of Carré Sénart shopping centre

Paris, October 25, 2017 – Unibail-Rodamco will today inaugurate the extension and renovation of the Carré Sénart shopping centre in the south of the Grand Paris region. It is the Group's most ambitious project undertaken in France, mobilising investment of over €240 million, and involving the opening of a flagship Galeries Lafayette store, 68 new tenants, as well as a completely renewed choice of restaurants and leisure activities.

This inauguration fully reflects the Group's strategy to develop projects that are constantly evolving and being updated to respond to challenges in society and the world of retail of tomorrow. The extension and renovation of the Carré Sénart was carried out to achieve a specific objective – continue to leave a long-standing, positive mark on the properties owned, built or operated by Unibail-Rodamco.

The Carré Sénart renovation is a large-scale project in line with the Group's approach to combine urban development and respect for the environment, in accordance with Unibail-Rodamco's long-term strategy "Better Places 2030", to respond to major challenges in the commercial real estate industry over the next 15 years.

The extension is further proof of Carré Sénart's success, with the shopping centre celebrating its 15th anniversary this year, as well as the buoyancy of the local area and the economy in and around the town of Sénart.

*"In the 1990s, when the Carré Sénart was designed, we decided to back innovation. Unibail-Rodamco is seeking to write a new chapter in this success story by investing of over €240 million to extend and renovate the shopping centre. With an extra 30,500m<sup>2</sup> and an exceptionally high-quality signature design, the Carré Sénart has reinforced its position as the leading shopping centre in southern Paris,"* said Anne-Sophie Sancerre, Managing Director, Shopping Centres France at Unibail-Rodamco.

Unibail-Rodamco is announcing six major openings for autumn 2017, including a new shopping centre, four extensions and the new Paris Convention Centre.

This series of inaugurations falls in line with the Group's strategy, which focuses on high-quality assets, the best locations in Europe and an offer that brings together the most popular brands and the services most in demand by customers.

Kay dates:

October 10: **Centrum Chodov**, Prague, Czech Republic, extension

October 17: **Wroclavia**, Wroclaw, Poland, new shopping centre

October 25: **Carré Sénart**, Greater Paris region, extension

November 9: **Glòries**, Barcelona, Spain, extension/redevelopment

November 22: **Hall 7**, Paris Convention Centre, Paris

November 29: **Parly 2**, Greater Paris region, Extension

After the inauguration of the Wroclavia shopping centre in Poland, Unibail-Rodamco's commercial real estate portfolio will be made up of 69 shopping centres in Europe.

## The new ultimate shopping destination in southern Paris

Unibail-Rodamco is committed to adapting to evolving trends in consumption. As such, the Group wished to transform the Carré Sénart to position it as the leading destination in southern Paris for shopping, culture and leisure.

The extension and renovation of the Carré Sénart confirms its position as the ultimate shopping destination, with 68 new shops, including iconic brands such as Armani Exchange, Superdry, Hema, Rituals and Kusmi tea. Testament to this revival, Galeries Lafayette has chosen the Carré Sénart as the location of its new 6,000m<sup>2</sup> sales outlet, the first opened by the brand since 2007.

*“The Carré Sénart will enjoy renewed success thanks to a higher quality range of shops. Satisfying visitors’ desires and changing needs by offering them an unrivalled choice of brands is a priority we share with our retailers,”* said Thibault Desmidt, Shopping Centre Manager for Carré Sénart.

### Carré Sénart key figures:

- Investment of over €240 million
- 113,000m<sup>2</sup>
- 203 shops, including 68 new
- 33 restaurants and eateries
- 5,500 free parking spaces
- 18 million visitors expected by 2020

## A second skin – a metamorphosis orchestrated by two major players in architecture and design

The extension and renovation of the Carré Sénart was designed by Jean-Paul Viguier and Olivier Saguez, two of the biggest names in French architecture and design strongly reputed the world over. It was achieved by designing a new two-storey mall, which creates a circuit that ensures an optimised shopping experience.

The glass façade designed by Jean-Paul Viguier, who also designed the original shopping centre, is emblematic of the extension and renovation. The impressive glass front stands 21m tall, stretching over 130m long, like a second skin covering the shopping centre. Olivier Saguez, Chairman and Creative Director at Saguez & Partners, designed the bustling promenade flooded with light, inspired by the forests surrounding the Carré Sénart and the energy of the shopping centre itself.

## A unique range of restaurants and leisure activities that make the Carré Sénart a great place for families

The Carré Sénart has strengthened its positioning as a family destination, illustrated by the many services, amusement areas and leisure and cultural activities. These include a free Pony Club spanning 1,250m<sup>2</sup>, one of the largest bowling alleys in the Greater Paris region boasting 32 lanes over 5,000m<sup>2</sup>, the seventh largest cinema in France (Gaumont), with an Imax theatre opening for 2019, a new virtual reality escape game, and one of the largest aquariums in Greater Paris (opening in 2019).

With 33 restaurants and eateries, the Carré Sénart offers a wide range of choice in its Dining Plaza, which includes 11 restaurants, two snack bars (Beef House and Fresh Burritos) and a Starbucks that will be opening in the Gaumont cinema complex.

## **About Unibail-Rodamco**

Created in 1968, Unibail-Rodamco SE is Europe's largest listed commercial property company, with a presence in 11 EU countries, and a portfolio of assets valued at €42.5 billion as of June 30, 2017. As an integrated operator, investor and developer, the Group aims to cover the whole of the real estate value creation chain. With the support of its 2,008 professionals, Unibail-Rodamco applies those skills to highly specialised market segments such as large shopping centres in major European cities and large offices and convention & exhibition centres in the Paris region.

The Group distinguishes itself through its focus on the highest architectural, city planning and environmental standards. Its long term approach and sustainable vision focuses on the development or redevelopment of outstanding places to shop, work and relax. Its commitment to environmental, economic and social sustainability has been recognised by inclusion in the FTSE4Good and STOXX Global ESG Leaders indexes.

The Group is a member of the CAC 40, AEX 25 and EuroSTOXX 50 indices. It benefits from an A rating from Standard & Poor's and Fitch Ratings. For more information, please visit our website: [www.unibail-rodamco.com](http://www.unibail-rodamco.com)

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