

## Unibail-Rodamco inaugurates the new Glòries Shopping Center in Barcelona

- Unibail-Rodamco has invested 148 million euros in revamping Glòries into an exceptional centre with public open-air areas that contribute to the urban transformation of Barcelona's 22@ district.
- The 67,000 m<sup>2</sup> of the new Glòries includes an extensive range of shops, leisure activities and gastronomic options in 130 retail units. Spacious flagship stores by internationally famous brands open their doors to the public.
- Among the most noteworthy features of the new Glòries are iconic stores by UNIQLO, Zara, H&M, Mango, SuperDrim, Adidas, FNAC and Hema; the unique food court El Mercat; and a state-of-the-art food store by Carrefour.
- The remodelling of Glòries has led to the creation of 460 new jobs, some of which spurred on by the "UR for Jobs" initiative. This shows Unibail-Rodamco's strong commitment to local communities.
- The artist Javier Mariscal, closely linked to Barcelona, has designed a new logo, urban furniture and five sculptures for the new Glòries, which pay tribute to the city and to the art of Antoni Gaudí

**Barcelona, 9 November 2017.** The new Glòries opens its doors today after a complete revamp. It is now fully integrated into Barcelona's 22@ district. Unibail-Rodamco, Europe's leading listed commercial property company specialised in shopping centres in major European cities, has made this project a reality by investing 148 million euros in refurbishing, renovating and expanding Glòries' 67,000 m<sup>2</sup>. The shopping centre is on its way to becoming a reference in Spain.

The new Glòries includes a wide range of leisure, food and shopping activities on premises that are totally integrated into the surrounding environment. Glòries open shopping streets are connected to Barcelona's city map, contributing to create a vibrant experience to passers-by, tourists and neighbours of the surrounding areas.

"Through this transformation we have sought to contribute to the urban remodelling of the area where Glòries is located. This enables us to provide the city with a driving force that connects five different neighbourhoods through a new configuration of the public space. In Glòries, visitors will enjoy a unique mix of fashion, leisure and food offers. All this makes the new Glòries a reference for all future Unibail-Rodamco projects in Spain", indicated Benoit Dohin, managing director of Unibail-Rodamco in Spain.

Unibail-Rodamco is proud to present six major openings in autumn 2017: one new shopping centre, four extensions, together with the opening of new Paris Convention Center. These six inaugurations illustrate the Group's strategy to focus on top quality assets, in Europe's best locations, offering its customers the best brands and services.

The inaugurations calendar:

10 October: **Centrum Chodov**, Prague, Czech Republic – Extension.

17 October: **Wroclavia**, Wroclaw, Poland – New centre.

25 October: **Carré Sénart**, Paris area, France – Extension.

9 November: **Glòries**, Barcelona, Spain – Extension- Redevelopment

22 November: **Hall 7**, Paris Convention Centre, Paris, France.

29 November: **Parly 2**, Paris area, France – Extension.

Including the new Wroclavia centre in Poland, Unibail-Rodamco's retail portfolio consists of 69 shopping centres in Europe.

## Remodelling of an iconic space in Barcelona

The new Glòries, which connects two of the main arteries of the city, Gran Vía and Diagonal, reflects the architectural and urban design of the Cerdà Plan for Barcelona. It opens up four blocks that provide continuity to the traditional grid pattern of the streets of Barcelona and adds public open-air areas that contribute to the urban transformation of Barcelona's 22@ district.

In total, the project has provided another 12,500 m<sup>2</sup> of new public space to the city that includes 8,500 m<sup>2</sup> of new streets, 2,500 m<sup>2</sup> of urban development and pavements and 1,500 m<sup>2</sup> of new green areas in the 22@ district.

## Commitment to the environment and the community

The avant-garde and innovative architectural design of the new Glòries is a key part of the environmental, social and economic sustainability goals of Unibail-Rodamco, reflected in the "Better Places 2030" strategy.

Glòries exemplifies Unibail-Rodamco's 2030 objective to reduce GES emissions throughout Europe by 50% and to have 90% of all visitors reach the centres by sustainable means of transport by 2030. The centre not only makes use of the municipal HVAC system, but it also generates energy using natural sources and has also introduced a system of selective collection of waste. In addition, the new Glòries fosters sustainable transport, facilitates accesses for pedestrians and encourages the use of bicycles and public transportation.

In addition, with the initiative "UR for Jobs", Unibail-Rodamco has committed itself to local communities, specifically to youngsters. In the case of Glòries, some of the 460 new jobs created will be filled this way.

With four reconstructed buildings featuring 11-metre façades, Glòries will have a minimal impact on the environment. Closed galleries and walkways have disappeared, reducing energy costs. All shops are accessible from the street, fitting in with Barcelona's traditional model of shops on the ground floor and offices above.

## Shopping, entertainment and food

One of the main assets of the new Glòries is its retail offer, of which more than 70% involve local brands. Moreover, international brands will open emblematic stores in the new shopping centre, including a 3,500 m<sup>2</sup> H&M, which will feature the first *home* section located in a shopping centre in Barcelona and a 2.100 m<sup>2</sup> Mango, one of the largest of the brand in Spain. Inditex brands, such as Zara and Massimo Dutti, will also have presence in Glòries.

New brands such as UNIQLO, which will open its second shop in Spain, Adidas, FNAC, SuperDrim and Hema will also be available.

Glòries is also home to gastronomy with Unibail-Rodamco's Dining Experience<sup>TM</sup> that combines architecture, design and gourmet areas.

El Mercat de Glòries will offer a 3,000 m<sup>2</sup> area that proposes a 360° concept of dining, combining local cuisine offerings with renowned restaurants and gourmet products. Most noteworthy is El Rebost de Can Culleretes, a market stall where the products used in the Can Culleretes restaurant, the oldest in Barcelona founded in 1786, can be bought and tasted. Over forthcoming months, several other establishments promoted by chefs with Michelin stars are foreseen.

## **Design inspired by the essence of Barcelona**

Through this transformation, Unibail-Rodamco has sought to reflect the creativity of Barcelona by incorporating new urban furniture designed by the studio of Javier Mariscal, an artist closely linked to the city.

The Valencian artist has taken inspiration from characteristic elements of the Catalan city to develop different pieces of urban furniture such as benches, canopies, flower boxes, pergolas or signs, as well as the paving and five sculptures that are to crown the new space, reinterpreting the city and the art of Antoni Gaudí.

## **About Unibail-Rodamco**

*Created in 1968, Unibail-Rodamco SE is Europe's largest listed commercial property company, with a presence in 11 EU countries, and a portfolio of assets valued at €42.5 billion as of June 30, 2017. As an integrated operator, investor and developer, the Group aims to cover the whole of the real estate value creation chain. With the support of its 2,008 professionals, Unibail-Rodamco applies those skills to highly specialised market segments such as large shopping centres in major European cities and large offices and convention & exhibition centres in the Paris region.*

*The Group distinguishes itself through its focus on the highest architectural, city planning and environmental standards. Its long-term approach and sustainable vision focuses on the development or redevelopment of outstanding places to shop, work and relax. Its commitment to environmental, economic and social sustainability has been recognised by inclusion in the FTSE4Good and STOXX Global ESG Leaders indexes. The Group is a member of the CAC 40, AEX 25 and EuroSTOXX 50 indices. It benefits from an A rating from Standard & Poor's and Fitch Ratings.*

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