Unlocking new opportunities in our

# FUTURE-PROOF PORTFOLIO & BEYOND

#### **Vincent ROUGET**

Chief Strategy & Investment Officer



# Sustainability through a strategic investment lens

- Structural trends are shifting the investment market
- Future-proof portfolio of irreplaceable urban infrastructure assets
- URW ideally placed to outperform as a key partner to cities

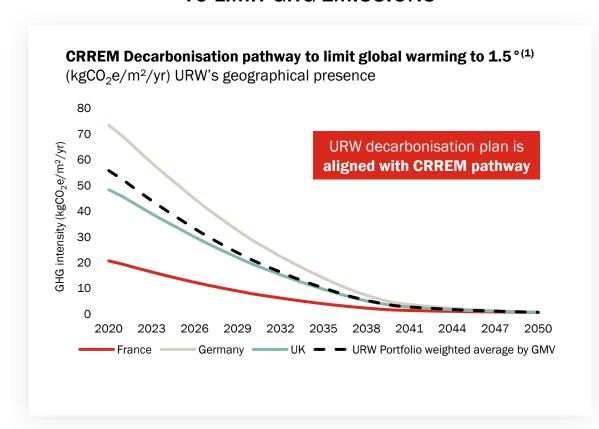
Substantial value-creation opportunities in

AN INDUSTRY-DEFINING DECADE



## **Environmental transition embraced by institutional investors**

## AMBITIOUS TARGETS TO LIMIT GHG EMISSIONS



## ESG IS NOW A KEY FACTOR IN INVESTORS' UNDERWRITING PROCESS

77% investors with minimum environmental certification criteria for new acquisitions<sup>(2)</sup>

50%+ of these investors, require a minimum

B EPC rating (2)

investors actively looking to acquire poor **ESG**performing assets to improve, upgrade
and reposition<sup>(2)</sup>

pension funds reporting having seen depreciation of 21-30% due to "brown discount" (3)



CRREM.EL

Knight Frank ESG Property Investor Survey Q3 2023

<sup>3.</sup> Survey by ESG data consultant Deepki, quoted in Savills European Office Obsolescence report Dec 2022

## URW is best placed to navigate a complex regulatory framework

#### **EXISTING BUILDINGS**

#### **Energy performance improvement**



By 2030, -40% consumptions vs. a baseline chosen between 2010 and 2019 (DEET)



Any office with EPC below C can no longer be let starting 2023



By 2030, min. -40% consumptions for service industry buildings



Minimum heat transfer coefficient for any instalment, replacement or renewal of key components (windows, glazing, outside walls, etc.)

#### NFW CONSTRUCTION

#### **GHG** emissions reduction



Since 2021, min. -31% emissions cuts for new buildings compared to 2013 benchmark



Since 2023, 50Y lifecycle max impact has been set (12kg CO<sub>2</sub>/sqm/yr) and shall be reduced every 2Y

#### **Embodied carbon footprint reduction**



Since 2022, compulsor reporting of new construction carbon footprint. Based on this benchmark, carbon limits will be enforced starting 2027



Since 2018, max levels of lifecycle carbon footprint/sqm for new buildings' have been enforced, tightening over the years, with the ambition to halve it by 2030

#### ILLUSTRATIVE RE2020 IMPACT STUDY(1) CARBON / COST EQUATION

#### Case study 1:

multi-family residential



carbon footprint savings over 50Y

+13% cost increase

#### Case study 2: offices

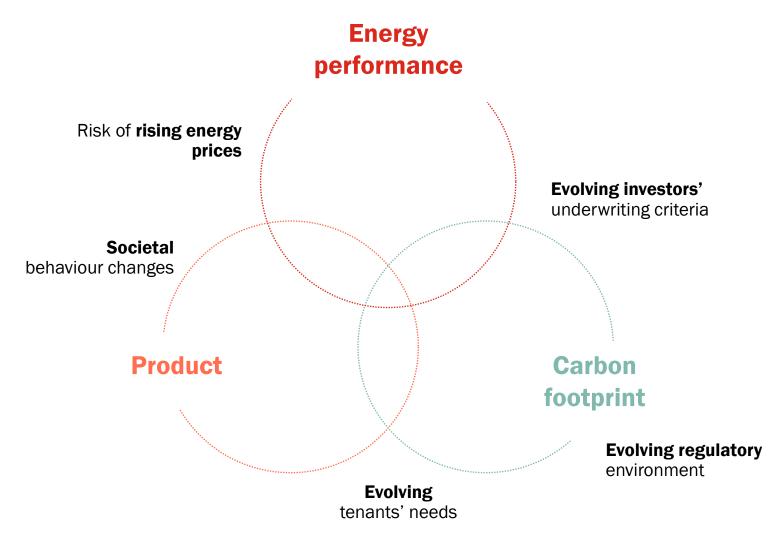


carbon footprint savings over 50Y

+10% cost increase



## URW's balanced approach to assessing opportunities



In this complex environment, our skill and experience allows

our skill and experience allows us to strike the right balance &

**UNLOCK VALUE** 





# Sustainability is a must-have, but the right product makes the difference













#### **Evolution of Trinity rent & occupancy**

36 months after Nov 2020 delivery vs. competitors



#### 1<sup>st</sup> Prize

Best Tall office Building Worldwide by the CTBUH 2022

## Double environmental certifications

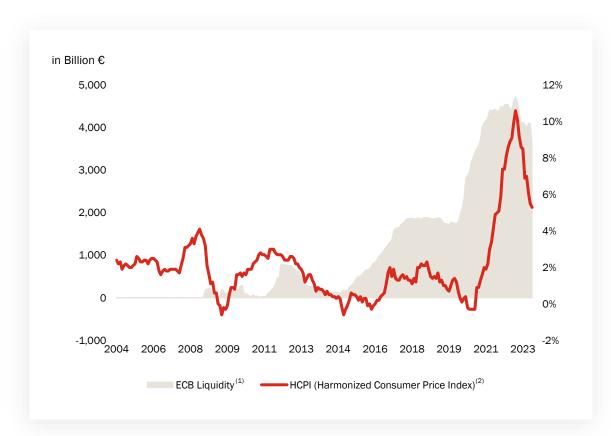
HQE « Exceptional » BREEAM « Excellent » -50%

of primary energy consumption compared to the existing office stock with saving of **6,700 MWh/year** 

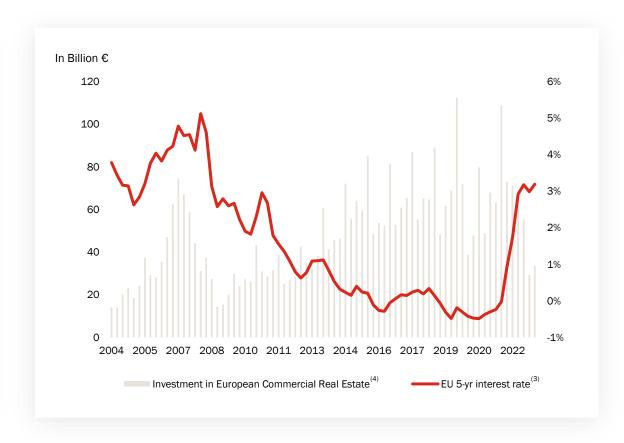


## Higher inflation & rising rates impact CRE investment volumes

## **ECB BALANCE SHEET**& EUROZONE INFLATION



## INTEREST RATE VS. EUROPEAN COMMERCIAL REAL ESTATE INVESTMENTS



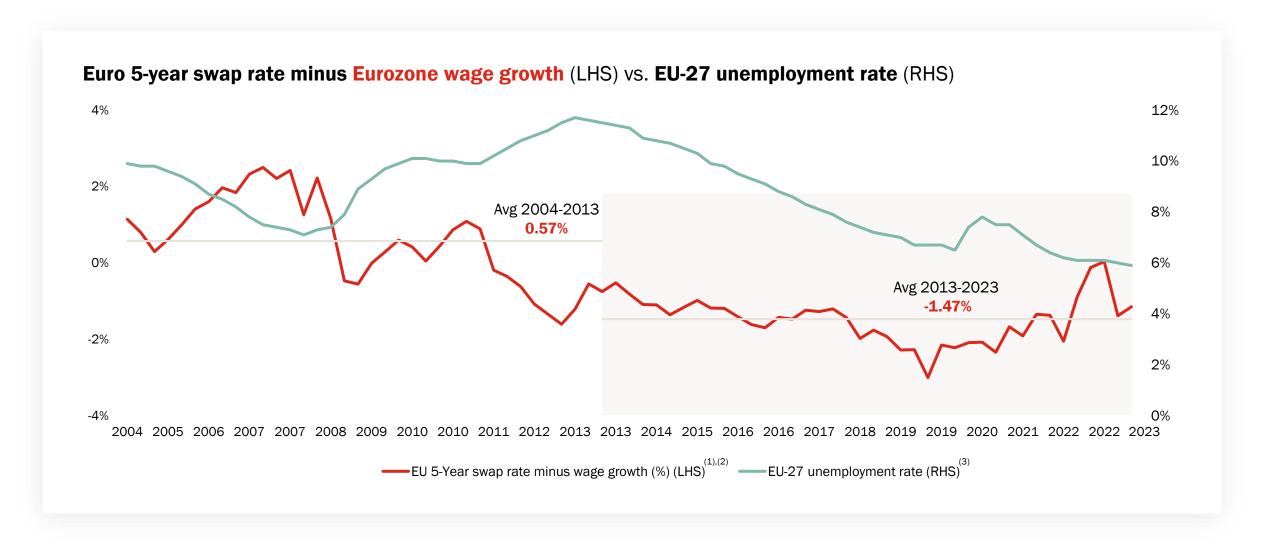
Refinitiv

Eurosta

<sup>3</sup> Bloomhei

CRE BNP Global Research

## Record wage inflation means real rates at historical low





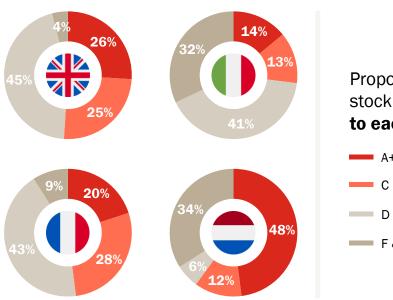
(2) ECB.Europa.e

(3) European Commission



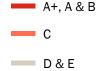
## Demand outpacing supply for ESG-compliant assets

#### A limited ESG-compliant stock of existing office properties<sup>(1)</sup>

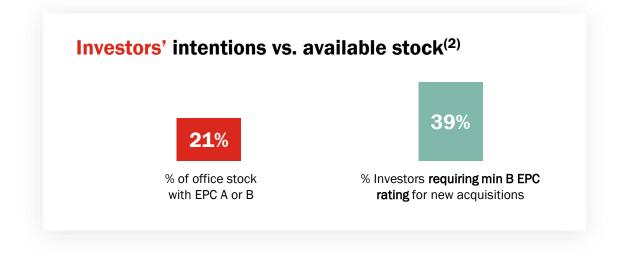


Proportion of office stock relating

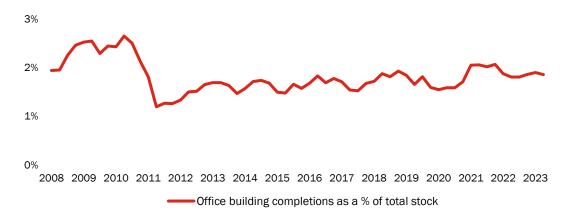
#### to each EPC label:

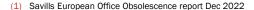






#### **Limited supply of new office buildings: 1.5 – 2.0% average**(3)





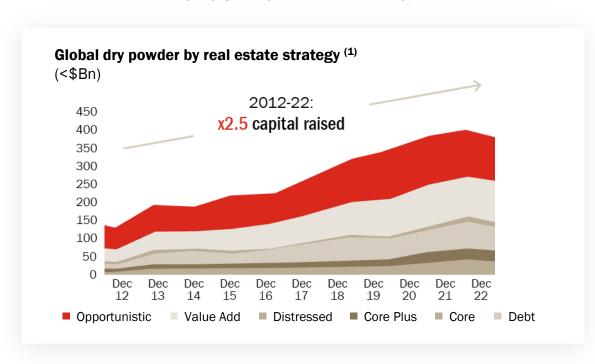
<sup>(2)</sup> Knight Frank ESG Property Investor Survey Q3 2023



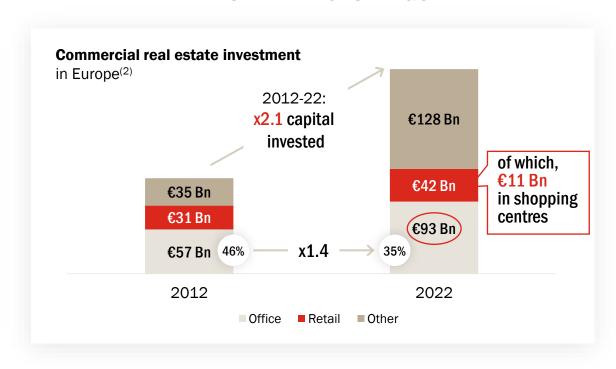
<sup>(3)</sup> CBRE office data for 12 key office markets in Europe

# High quality and top ESG retail assets are well positioned to benefit from structural market shifts

## REAL ESTATE DRY POWDER CLOSE TO ALL-TIME HIGH



## WHERE WILL THE NON-PRIME OFFICE INVESTMENT VOLUME GO?



Financial liquidity likely to remain plentiful for the next decade

Real estate investment volumes largely driven by financial liquidity

Significant part of €93 Bn office volumes likely to shift to other asset classes

ESG demand/supply mismatch likely to compound channel shift impact



## URW: Urban infrastructure assets anchored by destination retail





**URW'S RETAIL IS SUSTAINABLE AT ITS CORE** 



- Key city infrastructures in dense and sought-after urban areas
- ✓ Fantastic tenant mix, high footfall magnets
- Embedded into its local communities



## URW: Urban infrastructure assets anchored by destination retail





#### **URW'S RETAIL IS SUSTAINABLE AT ITS CORE**



- ✓ Owner of core city infrastructure with no finite life / concession maturity
- ✓ Long-term perspective: continuous investment and improvement, with ability to meaningfully impact local community
- ✓ Mastering destination retail is the essential ingredient for successful further densification / mixed-use



## Cities invest in sustainable transport infrastructure connected to URW assets

#### **EXCELLENT LOW-CARBON CONNECTIVITY THANKS** TO LARGE PUBLIC TRANSPORTATION HUBS...

#### **NUMBER OF TRANSPORTATION LINES**

	Westfield Forum des halles	Westfield LA PART-DIEU	Westfield LONDON	Westfield STRATFORD CITY	Westfield LES 4 TEMPS	WROCIAVI	a Zoe
	19	14	16	18	14	30	9
	5	1	3	2	1	4	1
-^^- 	3	3	1	3	4	1	5

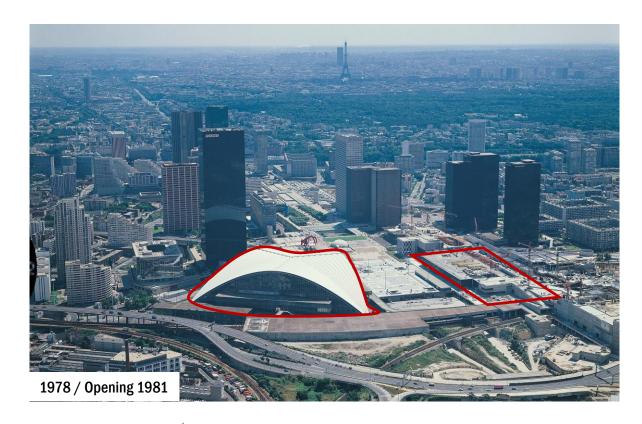
#### ...INCREASING OVER TIME AS NEW PROJECTS ARE ANNOUNCED...

<b>Westfield</b> Stratford City	New metro line opened May 2022
cnit	New commuter rail station 2023
<b>Westfield</b> HAMBURG	New metro and tram station 2024
FISKETORVET.	New metro line 2024
Westfield ROSNY 2	New metro line 2024 – New commuter rail station 2030
<b>Westfield</b> SHOPPING CITY SÜD	New commuter rail station 2026
Westfield LES 4 TEMPS	New commuter rail station 2030
NACKA FORUM	New metro and central bus station 2030



13

## URW assets strengthen over time in evolving urban landscapes



1980

La Défense office stock<sup>(1)</sup>: c. 900,000 sqm Les 4 Temps: 110,000 sqm

2023

La Défense office stock<sup>(1)</sup>: c. 3,665,000 sqm Westfield Les 4 Temps: 139,500 sqm



## URW's retail is financially sustainable at its core

WE ARE A PROFIT CENTRE
FOR OUR CLIENTS

#### High footfall assets

#### 20 out of the top 35

European assets are URW assets<sup>(1)</sup>

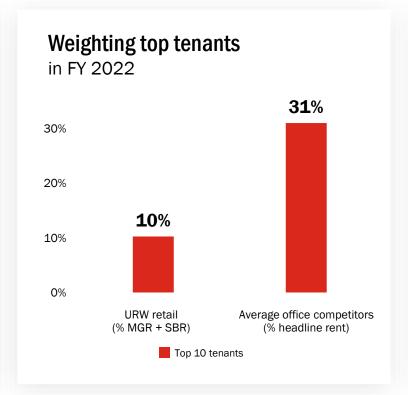
Sales intensity per sqm

**+21%** vs. European peers<sup>(2)</sup>

#### **PROFITABILITY-DRIVEN RENT**

ensures income stability & supports long-term growth

## HIGHLY DIVERSE TENANT MIX



#### HEALTHY LONG TERM RENTAL GROWTH

CAGR of average rent per sqm 2007-2022

2.8% URW Retail Europe

1.8% Prime offices(3)

1.9% HCPI CAGR 07-22(4)

**1.9%** Wage growth 07-22<sup>(5)</sup>



<sup>1.</sup> sites-commerciaux.com, based on 2019 footfall

<sup>2.</sup> Green Street Advisors, analysis undertaken on A category malls >30,000 sqm total GLA, excl. The Netherlands due to lack of available data and Slovakia due to lack of comparables. Rolling 12 months as of September 2023.

CBRE - Average of prime office rents for Central London, Central Paris, Frankfurt, Munich, Berlin, Amsterdam Barcelona, Hamburg, Prague, Copenhagen, Warsaw, Vienna, Stockholm and Lyon

<sup>4</sup> Furnstat

ECB.Europa.eu

## URW has constantly invested in its portfolio



 $\sim$  18 years

average holding period for current URW assets in Europe (compared to  $\sim$ 11 years average for REITs)



**FORUM DES HALLES** 



**MAQUINISTA** 



**DONAUZENTRUM** 



**MOKOTOW** 

**PAST** 

**79%**of assets built, extended and/or refurbished since 2013 <sup>(1)</sup>

**FUTURE** 

## **c.45bps** of portfolio GMV

expected to be spent in the next 7 years as a additional capex to implement URW's Better Places roadmap



16

## **URW's partnership with HafenCity**



HafenCity

Hamburg City Center

HAFENCITY: EUROPE'S LARGEST INNER-CITY URBAN DEVELOPMENT PROJECT OF LAST 2 DECADES<sup>(1)</sup>



Expansion of Hamburg city centre

+40%

∇*Z* ∠\

Urban footprint

157 ha



**Total land sales** 

€13 Bn



Employees forecast in 2030

45,000



Residents forecast in 2025

15,000



University students forecast

5,000

#### **DISPOSABLE INCOME PER CAPITA<sup>(2)</sup>**



PARIS

€34.5k



LONDON €37.6k

MADRID

€21.1k



<sup>(1)</sup> Hafencity website, "Hafencity: Hamburg's 21st Century waterfront transformation » study by Philipp Preuner

## Westfield Hamburg-Überseequartier

### The key missing piece







#### Mixed-use scheme with places to live, work, shop & play

- Offices (49k m<sup>2</sup> GLA): all labelled DGNB Gold
- Hotels (28k m² GLA): 815 rooms across 3 hotels
- Residential (43k m<sup>2</sup> GLA): 579 BTS and BTR flats
- **Retail** (95k m<sup>2</sup> GLA): c.200 units including dining and leisure outlets
- Cruise terminal: 2 berths, for up to 1,800 passengers at a time

#### Vibrant tenant mix











































## URW assets are uniquely positioned to generate positive impact



SUPPORT TO NGOS

(S)

A PARTNER FOR PEOPLE

**20% of tenants** are independent or self-employed

**715 projects supported,** with a total of €11 Mn donations

Our shopping centres offer **4 essential daily services** in average (supermarkets, banks, health services, post offices, toilets, WiFi, ..)

#### **JOBS & INCLUSION**

**133,000 jobs sustained** with majority of sales staff with no higher education qualification

#### **SUPPORT TO COMMUNITIES**

**100% of centres** having implemented a community action plan

#### A PARTNER FOR PUBLIC SECTOR

**700 Mn visits** and **36 Mn digital audience** with **1,700 screens,** enabling to facilitate access to public policies (vaccination, culture, ...)



## Compelling growth opportunities embedded in the portfolio

**DENSIFICATION OF STANDING ASSETS** 

**RETROFIT** 

**URBAN REGENERATION** 



Substantial office retrofit value creation opportunities across Europe

Fully aligned with our Better Places roadmap

**Increasing offices** vacancy levels

Regulatory headwinds restricting new developments

**Environmental regulations** 

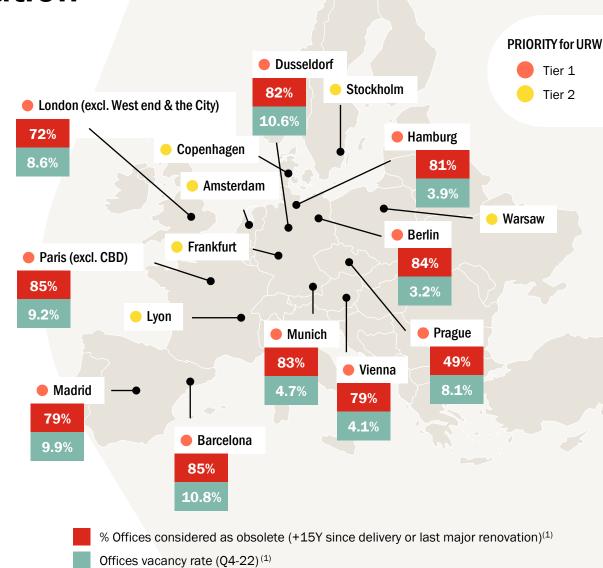


Cyclical **adjustments** expected over the next **24 months for obsolete office assets** 

 $\checkmark$ 

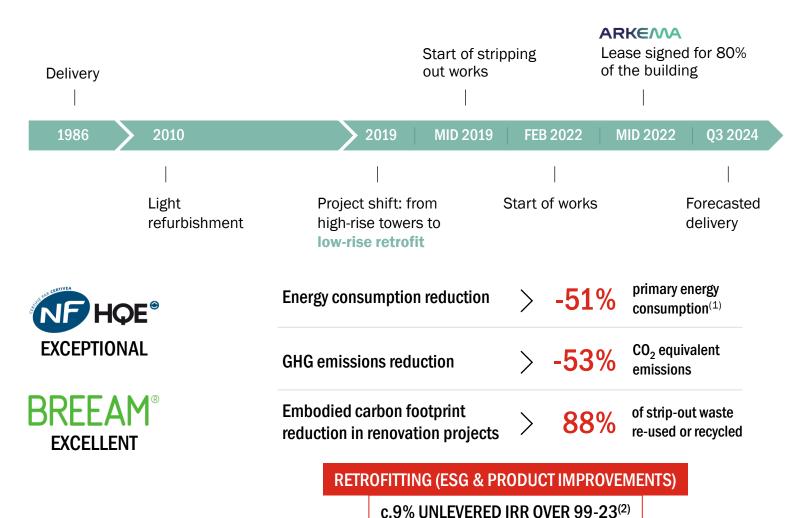
INVESTMENT OPPORTUNITIES

MATERIALISING IN MAJOR EUROPEAN CITIES





## Lightwell: Converting an aging office into a best-in-class product









Based on the regulatory conventional perimeter

<sup>2.</sup> Unlevered IRR since acquisition in 1999 calculated integrating project cash flow

## **Urban regeneration**

Westfield Stratford City is a fantastic example of long-term value generation



Estimated contribution of our London centres:

~£26 Bn in Gross Value Added over next 20Y(1)

Further developments could lead to deliver up to 1,600 Residential units and 1,400 PBSA units by 2027



## Unlocking new opportunities

Unique, future-proof portfolio of **urban infrastructure assets** 

**Know-how, expertise and track record** to navigate a complex and changing ESG environment

Well-placed to capitalise on **value-creation opportunities** 





## **Disclaimer**

Unibail-Rodamco-Westfield S.E. ("URW"), incorporated under French law, is a listed property investment company on Euronext Paris. The value of your investment may fluctuate. Past performance is no guarantee for the future.

The information in this presentation has been included in good faith but is for general informational purposes only. All reasonable care has been taken to ensure that the information contained herein is not untrue or misleading. It should not be relied on for any specific purpose and no representation or warranty is given as regards its accuracy or completeness. Certain of the statements contained in this release are statements of future expectations and other forward-looking statements. These expectations are based on management's current views, assumptions, the best available information and assumptions at the time of writing and involve known and unknown risks and uncertainties. Actual results, performance or events may differ materially from those in such statements due to, among other things, general economic conditions, in particular economic and/or geostrategic conditions in the world and/or URW's core markets, performance of financial markets, interest rate levels, currency exchange rates, changes in laws and regulations, and changes in the policies of governments and/or regulatory authorities. It is not a guarantee of future results or outcomes, nor a binding commitment or obligation.

This document may intend to guide URW's actions and decisions in relation to its environmental, social, and governance (ESG) performance and impact. It may also contain statements regarding the perspectives, objectives, areas of improvement and goals of URW related to climate change, including with respect to energy transition and carbon neutrality (net zero emissions). An ambition expresses an outcome desired by URW, it being specified that the means to be deployed and the achievement of objectives do not depend solely on URW. Such forward-looking statements included in this document are based on economic data, scenarios, estimates and assumptions prepared in a given economic, competitive, regulatory environment, and state of science and technologies, and considered to be reasonable by URW as of the date of this document. These forward-looking statements are not historical data and should not be interpreted as assurances that the perspectives, objectives, targets or goals announced will be achieved. They may prove to be inaccurate in the future, and may evolve or be modified with a significant difference between the actual results and those initially estimated, due to the uncertainties notably related to the economic, financial, competitive and regulatory environment, science or technologies evolvements or due to the occurrence of risk factors.

URW assumes no obligation to update any forward-looking information contained in this document. Any opinions expressed in this presentation are subject to change without notice. The presentation should not be regarded by recipients as a substitute for the exercise of their own judgment. Investors should seek financial advice regarding the appropriateness of investing in any securities or investment strategies discussed or recommended in this presentation and should understand that statements regarding future prospects may not be realised. It does not constitute an offer to purchase any securities or a solicitation to purchase or subscribe securities neither in the United States nor in any other country where such offer or solicitation is restricted by applicable laws or regulations.

Neither URW. nor any affiliates nor their or their affiliates' officers or employees shall be liable for any loss, damage or expense arising out of any access to or use of this presentation, including, without limitation, any loss of profit, indirect, incidental or consequential loss. No reproduction of any part of the presentation may be sold or distributed for commercial gain nor shall it be modified or incorporated in any other work, publication or site, whether in hard copy or electronic format.

