#### **Privacy Notice**

Effective: October 1, 2025

If you are not a U.S. resident, please see our Privacy Notice here.

## **INTRODUCTION**

This Privacy Notice describes the types of personal information Westfield, LLC and its affiliates ("**Westfield**") collect, how that personal information is used and disclosed, and your rights and choices regarding our use of your personal information, including how you can access, correct, and delete your personal information.

This Privacy Notice applies if you are a U.S. resident. It explains our privacy and information practices for our websites, mobile applications, emails, and other online services we control (together "Online Services"), our physical shopping centers ("Centers") (together, the "Services"), and other locations we control subject to this Privacy Notice. Some U.S. states provide additional rights by law. For state-specific terms, please click <a href="here">here</a>.

By personal information, we mean any information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular individual or household. Personal information does not include information that has been anonymized or, to the extent permitted by law, deidentified.

Your use of the Services is also governed by the <u>Terms and Conditions</u>, and any other applicable terms and agreements, such as the <u>SMS Terms and Conditions</u>.

Please read the complete Privacy Notice below, and **contact us** if you have any questions.

## PERSONAL INFORMATION WE COLLECT

We collect personal information about you as set out below.

# Information You Provide through the Online Services

When using our Online Services, you may be asked to provide personal information directly to us. We collect personal information when you:

- Create an account,
- Fill out a form,
- Sign up for or purchase Smart Parking (if offered),
- Enter a competition, sweepstakes, or event,
- Join a loyalty program,
- Respond to a survey,
- · Complete a "contact us" query,
- Use our concierge services, such as wheelchair and stroller rentals, or
- Sign up for newsletters or other communications

The categories of personal information we collect include:

- **Contact identifiers**, including your name, email address, postal address, and phone number.
- Account credentials, including your username, password, password hints, and other information for authentication or account access.
- Preferences, including your preferred shopping centers.
- Characteristics or demographics, including your date of birth, gender, and location.
- **Vehicle information,** including your vehicle's license plate when you sign up for Smart Parking (if offered).
- Payment information, including your payment instrument number (such as credit or debit card number), expiration date, and security code as necessary to process your payments. This information is processed by our payment processors.
- **Commercial or transactional information**, including records of products or services you have purchased, obtained, or considered.
- Tax information, such as where required by law when you enter a competition, sweepstakes, or event
- **User-generated content**, including content within any messages you send to us (such as feedback, questions, or survey responses).

Please do not provide any information that we do not request.

# Information Collected from your Browser or Device when You Use the Online Services

We automatically collect personal information from your browser or device when you use our Online Services. We use cookies and other tracking technologies to collect this

personal information. For details on cookies and tracking technologies, see the **Cookies** and **Tracking Technologies** section below.

The categories of personal information we automatically collect in this context include:

- Device identifiers, including your device's IP address and Ad Id.
- Device information, including your device's operating software and browser (e.g., type, version, and configuration), internet service provider, and regional and language settings.
- Internet activity, including information about your browsing history and
  interactions, such as the features you use, pages you visit, content you view,
  purchases you make or consider, time of day you browse, and referring and
  exiting pages.
- Non-precise location data, such as location derived from an IP address or data that indicates a city or postal code level.
- Precise-location data, such as latitude / longitude, with your consent.

## Information Collected when you visit Our Centers

When visiting our Centers, you may be asked to provide personal information directly to us. We collect personal information in the following scenarios:

- **Westfield Wi-Fi.** If you use one of the Wi-Fi networks in our Centers, we collect your contact identifiers in order to log you on to the network.
- Concierge or other convenience services. If you use our concierge services in
  Center, or other services offered at your convenience such as mobile charging
  capabilities, package delivery, wheelchair and stroller rentals, and valet and
  related parking services, we collect personal information from you to facilitate the
  products or services you request. This includes contact identifiers, characteristics
  or demographics, payment information, and commercial or transaction
  information. Please note that these vary by location—check with your local center
  to see what services are available and what personal information is required to
  use those services.
- Competitions, sweepstakes, and events. When you enter a competition, sweepstakes, or register for an event at one of our Centers, you may provide contact identifiers, characteristics or demographics, and commercial and transactional information.
- Management and safety. We collect personal information you provide on incidents and accidents that occur in our Centers.

We also automatically collect personal information about you or from your browser or device when you visit our Centers. We automatically collect personal information in the following scenarios:

- Westfield Wi-Fi. In addition to collecting your contact identifiers, we use tracking technologies to collect your device identifiers, device information, internet activity, and non-precise location data relating to your use of the Wi-Fi.
- Parking. At certain Centers, Westfield may photograph license plate numbers of
  visitors who use our parking facilities. Westfield collects this personal information
  to assist drivers in locating their vehicle, monitor available spaces in parking
  structures, and in certain instances, facilitate the payment of parking. We may
  also use automated license plate recognition ("ALPR") technology at certain
  Centers. For additional information, please see our Automated License Plate
  Recognition (ALPR) Usage and Privacy Policy (Century City ALPR, UTC
  ALPR and Valley Fair ALPR).
- CCTV. We collect personal information on incidents and accidents that occur in our Centers through the use of Closed Circuit Television Video (CCTV), video taken from parking lot security cameras, photographs, and other security measures.
- **Digital displays and demographic data.** Some of our Centers have digital displays with Quividi technology, which uses camera sensors to detect your generic facial features and infer certain demographics, such as age and gender. This demographic data is aggregated among all viewers, and we use the resulting aggregate demographic data to better understand the general demographics of people who viewed the content and advertisements on the digital displayers, and to improve the content, advertisements, and digital display locations moving forward. We do not use facial features data or any demographic data to directly identify any specific individuals, nor do we combine it with any lists, databases, or other datasets that could be used to identify specific individuals. We do not lease, trade, or share in exchange for anything of value, or otherwise profit from the transaction of such data. Facial features data is immediately deleted, and any demographic data is aggregated and cannot be used to link multiple views on a digital display, or visits to a Center across days or across multiple Centers. For more information on the Quividi technology, please visit Quividi's FAQ.

# **Information Collected for Career Opportunities**

We collect personal information in connection with your job applications and future career opportunities at Westfield. The categories of information we collect include

contact identifiers, application materials (CV, resume, and cover letter), work experience, education history, and related information. As allowed by applicable law, we may ask questions about your race/ethnic origin, gender, and disability for the monitoring of equal employment opportunity. We may also inquire about criminal records following a conditional offer of employment, where permitted by applicable law.

If you are an employee, please review our Employee Privacy Policy which governs personal information collected in the context of our employment relationship with you.

# Information Collected from Professional and Client Relationships

In the course of professional or client interactions involving the purchasing of advertising or the leasing of retail or other real estate space, we may collect personal information about you such as your name, position, entity name and other details surrounding the transaction or potential transaction.

## **Information Collected from Other Sources**

We obtain personal information about you from other sources. The categories of other sources from which we obtain personal information include:

- **Social media platforms** with which you interact. For example, when you engage with our social media channels, we may collect personal information associated with your profile, including your name, email address, and any comments or content you post relevant to us. We also collect your personal information if you sign up for one of our competitions, sweepstakes, or events or otherwise submit personal information to us through social media.
- **Vendors** that provide services to us, including analytics, advertising, security, and fraud prevention providers.
- Private and public databases.

# Information We Infer

We infer new personal information from other personal information we collect from the sources described above, including using automated means to generate information about your likely preferences or other characteristics.

## **HOW PERSONAL INFORMATION IS USED**

We use the personal information we collect in accordance with the practices described in this Privacy Notice. Our purposes for collecting and using information include:

- **Providing the Services.** We use the personal information we collect to provide the Services, such as maintaining and allowing you to use your accounts.
- **Personalizing your experience**. We use the personal information we collect to personalize your experience, including by showing you content within the Online Services and Centers that we believe you will find interesting.
- **Developing and improving products and services**. We use the personal information we collect to develop and improve our products and services, for example through tracking technologies analyzing website traffic on our Online Services and usage patterns (such as foot traffic) within our Centers.
- **Communications.** We use the personal information we collect to communicate with you about updates, security alerts, changes to policies, and other transactional messages. We also use the personal information we collect to deliver and personalize marketing communications to you, including by email, and, where you opt-in, text and push notification.
- **Loyalty Program.** If we offer and you sign-up for our loyalty program, we may use the personal information we collect to:
  - Credit your account based on eligible purchases
  - o Offer you program rewards or special offers
  - o Redeem earned rewards, and
  - Notify you of special events or deals unique to Westfield loyalty members.
- Sweepstakes, Competitions, or Events. When you voluntarily enter a sweepstakes, competition, or event, we use the personal information we collect as set out in the official rules that govern the sweepstakes, competition, or event as well as for administrative purposes and as required by law. By entering a sweepstakes, competition, or event, you agree to the official rules that govern, and may, except where prohibited by applicable law, allow us, the sponsor, and related entities to use your name, voice and/or likeness in advertising or marketing materials.
- Advertising. We use the personal information we collect to advertise and market
  to you. We partner with agencies, ad networks, and other third parties to help us
  display relevant advertising and to manage our advertising across multiple
  channels. For example, we place ads through Google and Facebook that you may
  view on their platforms as well as on other websites and services. As part of this
  process, we incorporate tracking technologies, often offered by third parties, into
  our own Online Services (including our websites, mobile applications, and emails)
  as well as into our ads displayed on other websites and services. Some of these

tracking technologies may track your activities across time and services for purposes of associating the different devices you use, and showing you advertising based upon your browsing activities and interests ("Interest-based Advertising"). For details on cookies and tracking technologies, see the Cookies and Tracking Technologies section below

- Maintaining a Secure Environment. We use the personal information we collect
  to investigate, detect, prevent, and report fraud, security breaches, and incidents,
  and other potentially prohibited or illegal activities. In addition, we use the
  personal information we collect to comply with applicable laws and regulations,
  and to protect our customers' rights, and the security and integrity of our
  Services.
- At Your Direction or With Your Consent. We use the personal information we
  collect for additional purposes where you direct us to use it in a certain way or
  with notice to you and your consent.

We use artificial intelligence (AI), including machine learning technologies, to support and improve our services. This includes helping us analyze data, personalize experiences, detect fraud or security threats, generate content, improve customer support, and automate internal processes. Our use of AI may involve training models on aggregated or deidentified data, and in some cases, on personal information, where permitted by law. We do not use AI or process information for purposes of profiling in furtherance of decisions that produce legal or similarly significant effects on individuals, where required.

Sometimes we aggregate or de-identify information so that it can no longer identify you, as defined under applicable laws. We can use and disclose this aggregated or de-identified information for any purpose, unless an applicable law says otherwise.

#### HOW WE DISCLOSE YOUR PERSONAL INFORMATION

We disclose the personal information we collect in accordance with the practices described in this Privacy Notice. The categories of persons to whom we disclose information include:

• **Affiliated entities.** We disclose personal information to our affiliates and related entities (e.g. relevant shopping centers), including those affiliates and related entities in the Unibail-Rodamco-Westfield family in the US and abroad, including where they act as our service providers or for their own internal purposes.

- Service Providers. We disclose personal information to service providers who
  provide services on our behalf to help with our business activities, for example:
  - o processing credit cards and payments,
  - o hosting, managing and/or servicing our data,
  - distributing emails,
  - o providing CCTV and security services within our Centers,
  - o managing and operating our loyalty program,
  - o providing analytics and research, and
  - managing brand and product promotions and administering and marketing services and features.
- Vendors for Analytics and Advertising. We disclose personal information to vendors and other third parties for analytics and advertising related purposes.
   These parties may act as our service providers, or in certain contexts, independently decide how to process your personal information.
- Disclosure for Legal Reasons. We may disclose personal information when we
  believe in good faith that disclosure is necessary to protect our rights, protect
  your safety or the safety of others, investigate fraud, or comply with the law,
  including valid legal requests from private parties, law enforcement, or other
  government agencies (e.g., subpoena, summons, or court order).
- **Change of Ownership.** If Westfield is involved in a merger, acquisition, dissolution, or sale of all or a portion of its assets, we reserve the right to transfer your personal information.
- At Your Direction or With Your Consent. We disclose personal information where you direct us to disclose the information. We also disclose personal information with notice to you and your consent.

# **COOKIES AND TRACKING TECHNOLOGIES**

#### **Cookies and Pixels**

Cookies are small text files which are placed on your browser when you visit a website. Cookies are widely used to make websites work and for other purposes. Pixels (also known as web beacons) are code embedded in a service that sends information about a browser or device to a server. Pixels provide similar functionality to cookies, but are not always browser-based. When you access a service that contains a pixel, the pixel may

permit us or a third party to drop or read cookies on your browser, or collect other information about your browser or device.

We use cookies and pixels for the following purposes:

- **Strictly necessary**. These cookies and pixels are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies and related pixels, but some parts of the site will not then work.
- **Performance.** These cookies and pixels allow us to count visits and traffic sources so we can measure and improve the performance of our site and understand analytics. They help us to know which pages are the most and least popular and see how visitors move around the site.
- **Functional**. These cookies and pixels enable the website to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.
- Advertising. These cookies and pixels may be set through our site by our
  advertising partners. They may be used by those third parties to build a profile of
  your interests and show you relevant adverts on other sites. If you do not allow
  these cookies and pixels, you will experience less targeted advertising.
- **Social media**. These cookies and pixels are set by a range of social media services that we have added to the site. They are capable of tracking your browser across other sites and building up a profile of your interests. This may impact the content and messages you see on other websites you visit. If you do not allow these cookies you may not be able to use or see these services.

The **cookies management module** available on our website allows you to control the use that we and our partners make of the cookies present on the website. You can choose at any time to accept, refuse, or set them all according to our choices by clicking on the appropriate button in the cookies management module, except for cookies strictly necessary for the use of the website that you cannot deactivate.

In addition, most browsers allow you to manage your cookies preferences by changing your browser settings. You may set your browser to:

- Automatically reject or accept all cookies
- Refuse or accept first party cookies and/ or third parties cookies

**Commented [DG1]:** The current implementation is confusing. You need a single opt-out within the cookie manager that allows consumers to opt-out. There are too many choices right now.

 Receive a notification before any cookies are saved, giving you the chance to decide whether to accept it.

Your browser's "Help" function should tell you how to do this. Your ability to limit cookies is subject to your browser settings and limitations.

Certain third parties offer opt-out tools relating to cookies and pixels:

- To opt-out of Google Analytics, visit <a href="https://tools.google.com/dlpage/gaoptout">https://tools.google.com/dlpage/gaoptout</a>.
- The companies we work with to provide you with Interest-based Advertising may be participants of the Digital Advertising Alliance ("DAA"). To opt out of receiving Interest-based Advertising from the participating companies, please visit <a href="https://www.aboutads.info/choices">https://www.aboutads.info/choices</a> for website opt outs. Note that opting out through these links only means that you should no longer see interest-based ads from the selected participants on the browser or device from which you opted out, but does not mean that the participants will not process your information for Interest-based Advertising purposes.

Please note that cookie management only applies to our website and not our apps or other parts of the Services. If you use multiple browsers, you will need to instruct each browser separately. If you delete or reset your cookies, you will need to reconfigure your settings.

For app-specific pixels, you can stop all collection of information via an app by uninstalling the app. For Apple iOS, we will only receive access to your device's Ad ID (known as an IDFA) if you provide consent. You can reset your device's Ad Id at any time through your device settings, which is designed to allow you to limit the use of information collected about your device. To opt out of receiving Interest-based Advertising from participating companies with the DAA, please visit https://www.aboutads.info/appchoices.

We are not responsible for the effectiveness of any third party opt outs.

# **Precise-Location Technologies**

With your consent when you launch our app, we may get access to the precise location technologies on your device (such as GPS or Bluetooth) and collect precise-location data from your browser or device. You can stop all collection of precise-location data through an app by uninstalling the app or withdrawing your consent through your device settings.

## YOUR RIGHTS AND CHOICES

# **State-Specific Rights**

Some states provide additional rights by law. For state-specific terms, please click **here**.

## **Account Management**

You may access, update, or delete certain personal information that you have provided to us through your account by visiting your account settings. Please note that we will retain personal information in accordance with our data retention practices.

#### **Communications**

You may opt out of email marketing communications by clicking "unsubscribe" at the bottom of the email, following instructions provided in the communication, or changing your preferences within your account. If you have opted-in to text messages, to opt-out, text "STOP" in response to any text you receive from us or **contact us** and specify you want to opt-out of text messages. See Westfield's **SMS Terms and Conditions** for details. If you have opted-in to push notifications, you can opt-out through your device settings.

# **Cookies and Tracking Technologies**

For rights and choices relating to cookies and tracking technologies, see the **Cookies and Tracking Technologies** section above.

## **CHILDREN**

Our Services are not directed to children under the age of 16. Children under the age of 16 are not permitted to use Wi-Fi networks in Centers. If you have reason to believe that a child under the age of 16 has provided personal information to Westfield, please **contact us** and we will delete that information from our databases.

### **HOW LONG WE KEEP YOUR PERSONAL INFORMATION**

Westfield retains the personal information we collect for as long as necessary to provide the products and services you have requested, or for other essential purposes such as

complying with legal obligations, general archival purposes, resolving disputes, and enforcing our agreements. If you have any questions about the retention of your personal information, please **contact us**.

## **HOW WE PROTECT YOUR PERSONAL INFORMATION**

The security of your personal information is important to us. While we follow generally accepted security standards to safeguard the personal information submitted to us, it is not possible to guarantee the security or integrity of personal information. Therefore, we encourage you to take precautions to protect your personal information, including protecting your passwords, using secure networks to access the Internet, and logging out of your account for the Online Services when you are away from your device.

## **THIRD PARTIES**

Westfield's products and services may contain links or references to other websites and services operated or controlled by third parties. For example, we may link to social media networking sites. Links or advertisements do not imply that Westfield endorses or has reviewed such third parties or their privacy practices. For a description of how social networking and other sites handle your personal information, please refer to their privacy policies and terms of use, which may permit you to modify your privacy settings.

In addition, we integrate tracking technologies operated or controlled by third parties into parts of our Service. For details on cookies and tracking technologies, see the **Cookies and Tracking Technologies** section above. We also work with third parties in our Centers. Except where third parties act as our service providers, they (not us) determine the purposes and means of processing your personal information.

## STATE SPECIFIC TERMS

California, Maryland, and New Jersey provide specific privacy rights for their residents. This section applies solely to residents of those states. "Personal information" and "personal data" have the same meaning, where applicable.

### **Notice at Collection**

At or before the time of collection of your personal information, you have a right to receive notice of our data practices. Our data practices are as follows.

**Collection.** The <u>Personal Information We Collect</u> section above sets out the categories of personal information we have collected and the categories of sources from which we have collected personal information in the past 12 months.

**Purpose.** The <u>How Information Is Used</u> section above sets out the specific purposes (including business and commercial purposes) for collecting and using personal information. Where required by applicable law, we limit the collection of personal information to what is reasonably necessary and proportionate to provide or maintain a specific product or service requested you.

**Disclosure.** The **How We Disclose Your Personal Information** section above sets out the categories of persons to whom we disclose this personal information. The **Personal Information We Collect** section above sets out the categories of personal information disclosed.

**Retention.** The <u>How Long We Keep Your Personal Information</u> section above sets out how long this personal information is retained.

Sales, Shares, and Targeted Advertising. Some of our disclosures of personal information to third parties may be considered a sale or share for contextual advertising purposes under applicable law. We may also process your personal information for purposes of targeted advertising as defined by applicable law. The categories of personal information that we sell, share, or process for targeted advertising purposes include: contact identifiers, characteristics or demographics, commercial or transactional information, device identifiers, device information, internet activity, non-precise geolocation data, and inferences drawn from non-sensitive personal information. The categories of third parties to whom we sell, share, or disclose your personal information for targeted advertising purposes include, where applicable, vendors and other third parties involved in cross-context behavioral advertising. We do not knowingly sell, share, or process for targeted advertising purposes the personal information of minors we know are under 16 or 18 years old, as required by applicable law.

**Sensitive Personal Information.** Some of the personal information we collect (as detailed **Personal Information We Collect** section above) may be considered sensitive personal information under applicable law. For example, precise-location data. To the extent any of the personal information we collect is sensitive personal information, we collect, use, and disclose such sensitive personal information only for the permissible business purposes for sensitive personal information under applicable law. We do not sell or share sensitive personal information to third parties. Where required by law, we do not collect or process sensitive data beyond what is strictly necessary to provide or maintain a specific product or service requested by you.

**Profiling.** We do not process personal information for purposes of profiling in furtherance of decisions that produce legal or similarly significant effects concerning consumers.

# Verifiable Requests

This section describes your verifiable rights and explains how to exercise those rights.

#### California - Right to Know, Correct, and Delete

If you are a California resident, you have the right to request the following from us:

- The categories of personal information we have collected about you;
- The categories of sources from which the personal information was collected;
- The categories of personal information about you we disclosed for a business purpose or sold or shared;
- The categories of persons to whom the personal information was disclosed for a business purpose or sold or shared;
- The business or commercial purpose for collecting or selling or sharing the personal information; and
- The specific pieces of personal information we have collected about you.

In addition you have the right to correct or delete the personal information we have collected from you.

#### Maryland - Right to Know, Correct, and Delete

If you are a Maryland resident, you have the right to:

- Know what personal information we collect, how we use it, and with whom we share it;
- · Access your personal information in a readily accessible format;
- Correct inaccuracies in your personal information;
- Delete your personal information;
- Obtain a copy of your personal information that you previously provided to us in a portable and readily usable format;

 Obtain a list of categories of third parties to which we have disclosed your personal information.

#### New Jersey - Right to Know, Correct, and Delete

If you are a New Jersey resident, you have the right to:

- Confirm whether or not we are processing your personal information and confirm the categories of personal information we have processed;
- · Access your personal information;
- · Correct inaccuracies in your personal information;
- Delete your personal information; and
- Obtain a copy of your personal information that you previously provided to us in a portable and readily usable format.

#### **Exercising Rights**

To exercise any of these rights, please do one of the following:

- Submit a request to our online webform
- Call us at our toll free number: (844) 977-CCPA
- Visit any of our California shopping centers' management offices and submit a request in-person
- If you are a job applicant, you may submit a request via this **webform** to exercise your rights regarding data collected as part of your application.

We will confirm receipt of the request within 10 business days. We endeavor to respond to verifiable consumer requests within forty-five (45) days of its receipt. If we require more time (up to 90 days), we will inform you of the reason and extension period in writing.

In order for Westfield to verify your identity, we will request that you provide us with your email address and name. We will then send you a verification email for you to respond to. We may require additional information for verification purposes. Please note that we cannot respond to your request or provide you with personal information if we cannot verify your identity or your authority to make the request and confirm the

personal information that relates to you. We will only use personal information provided in a verifiable consumer request to verify the request's identity or authority to make the request.

## **Opt-Out Rights**

You have a right to opt-out of us selling, sharing, or processing your personal information for targeted advertising purposes. To opt-out, click the **Do Not Sell or Share My Personal Information** link in the footer of our website and click "Decline All." In addition, you may exercise this right by turning on a recognized opt-out preference signal, such as **Global Privacy Control**, in your browser or extension.

Note that when you submit an opt-out, your opt-out will only apply to personal information collected through tracking technologies from the specific browser from which you submitted the opt-out because the connection between your browser identifiers and other personal information we have about you is not known to us. If you delete or reset your cookies, or switch browsers, you will need to reconfigure your settings.

#### Consent

You have the right to revoke consent previously given to us for the processing of your personal information. To revoke consent, **contact us** (specifying the consent you wish to withdraw). If you withdraw consent, you may not be able to receive certain services related to that consent.

# **Authorized Agents**

You can designate an authorized agent to submit requests on your behalf. Authorized agents must submit requests through the same methods designated herein. Except where prohibited by law, we will require written and signed proof of the agent's permission.

#### Non-Discrimination

You have the right not to receive discriminatory treatment by us for the exercise of your rights.

# **Appeals**

You have the right to appeal our decision in response to your request. To appeal, please **contact us** and specify what you wish to appeal. We will review and respond to your appeal in accordance with applicable law. If we deny your appeal, you may submit a complaint to your Attorney General as follows:

- Maryland,
- New Jersey.

## Limitations

Your rights are subject to exceptions and our data retention practices. To the extent permitted by law, rights requests must be exercised through the applicable designated method specified herein.

## **Additional California Disclosures**

#### **Financial Incentives**

We may offer you certain financial incentives that can result in different prices, rates, or quality levels. Any financial incentive we offer will reasonably relate to your personal information's value and contain written terms that describe the program's material aspects. Participation in a financial incentive program requires your prior opt in consent to a separate notice of financial incentives, which you may revoke at any time.

#### **California Request Metrics**

For metrics about the requests we received from consumers in 2024, please see below.

Request Type	Total	Number	Number	<b>Median Number</b>
	Requests	Complied	Denied	of Days to
	Received	With		Respond
Know	1	1	0	1
Correct	NA	NA	NA	NA
Delete	62	59	3	14
Opt-out of	NA	NA	NA	NA
sale/sharing				

## **Do Not Track Signals**

California residents are entitled to know how Westfield responds to "Do Not Track" browser settings. Accordingly, unless and until the law is interpreted to require us to do so, we do not monitor or take actions with respect to "Do Not Track" signals.

#### **Shine the Light**

California's "Shine The Light" law permits California residents to request and obtain from Westfield once a year, free of charge, information about the personal information (if any) we disclosed to third parties for direct marketing purposes in the preceding calendar year. If applicable, this information would include a list of the categories of personal information that was shared and the names and addresses of all third parties with which we shared information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please **contact us** and specify you are making a "California Shine the Light Request." Please be aware that not all information shared is covered by the "Shine the Light" requirements and only covered information will be included in our response.

## **CHANGES TO THIS PRIVACY NOTICE**

We may update this Privacy Notice to reflect changes to our personal information practices. If we make any material changes we will notify you by email (sent to the email address specified in your account) or by means of a notice on our website. We encourage you to periodically review this page for the latest information on our privacy practices. Your continued use of Westfield products or services after any changes or revisions to this Privacy Notice shall indicate your agreement with the revised terms.

### **CONTACT US**

If you have questions regarding this Privacy Notice, please contact us as follows:

By email: privacy@urw.com

#### By mail:

ATTN: Privacy Westfield, LLC 2049 Century Park East, 42<sup>nd</sup> Floor Century City, CA 90067 United States of America

For more information about how users with disabilities can access this Privacy Notice in an alternative format, please click on the accessibility icon located at the bottom right corner of the screen.