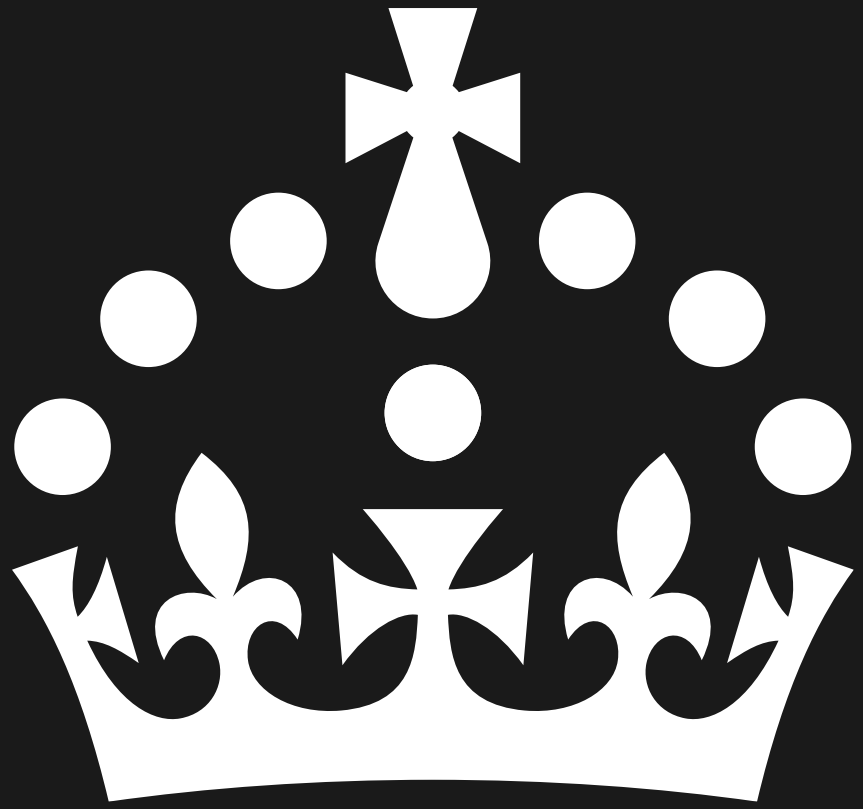
Companies House

Starting strong – writing with purpose and precision



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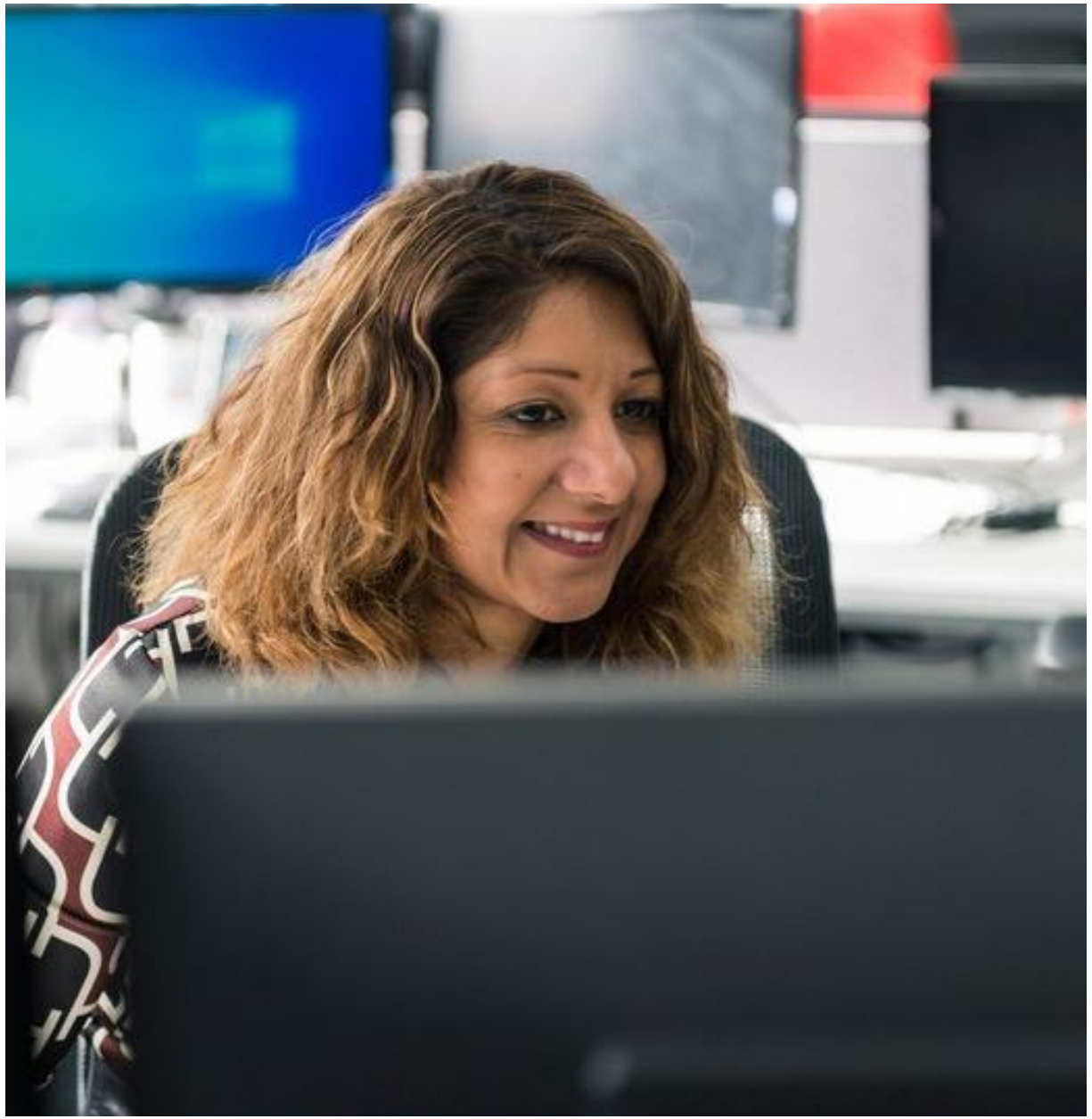
Use the advert

To get you started…

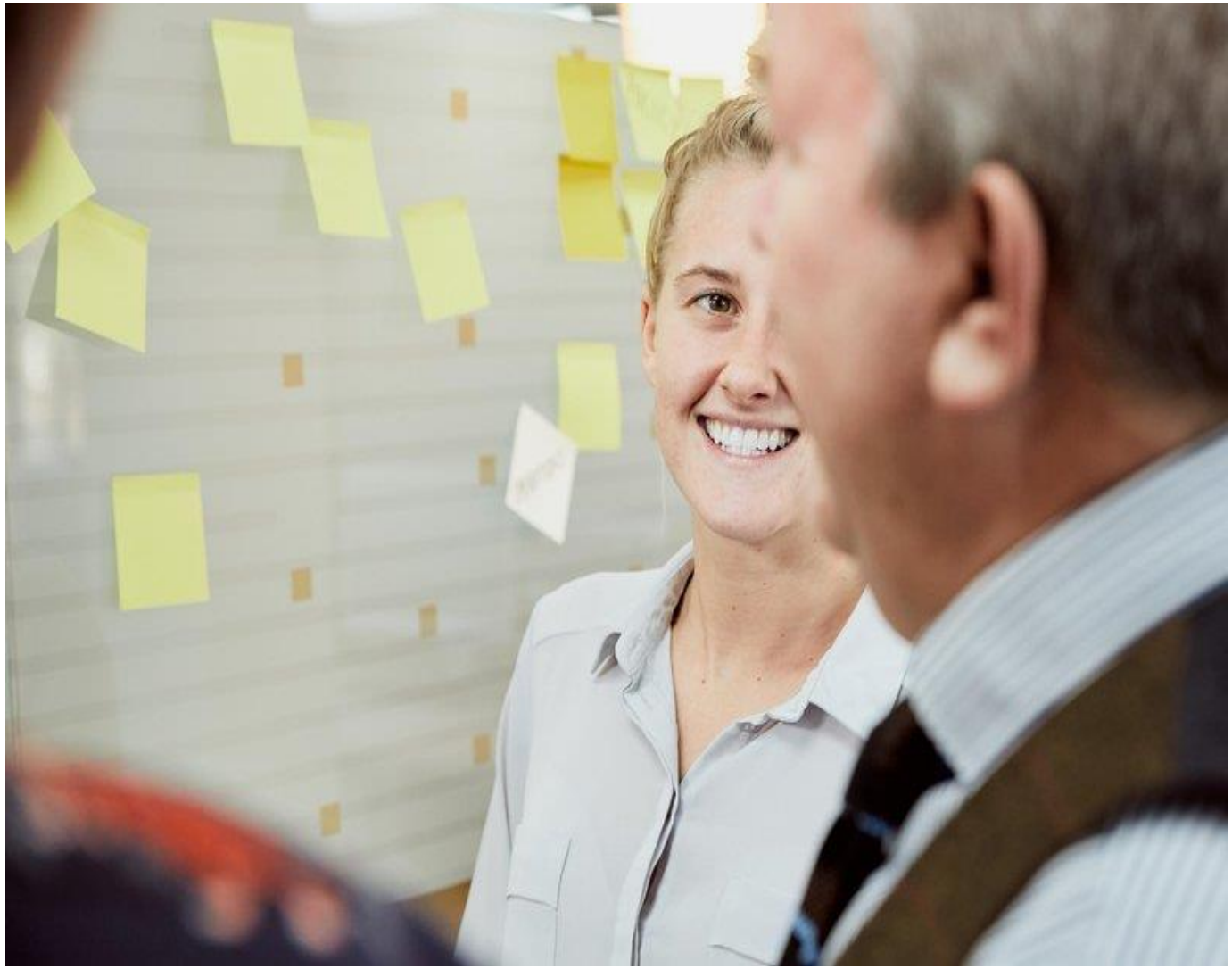
And keep you on track



Give solid evidence

Use ‘by…’ or examples

Use STAR(E)



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AI: friend or foe?

Follow the guidance

It’s a great tool…
But it’s not you!

