

## Conditions of participation and privacy policy

### MEYLE competition "MEYLE fridge filled with craft beer"

1. The organiser of the competition is MEYLE AG (hereinafter referred to as "MEYLE"), Merkurring 111, 22143 Hamburg, Germany. The individual prizes are provided by MEYLE.
2. By participating in the competition, the participant agrees to the following terms and conditions of participation and the privacy policy. He/she confirms that he/she has read and understood them and that he/she submits to them.
3. The competition will take place in the following period: Tuesday, 03.06.2025, 00:01 a.m. to Friday, 06.06.2025, 11:59 p.m.
4. Persons who are at least 18 years of age and a permanent resident of the United Kingdom of Great Britain and Northern Ireland are eligible to participate. Excluded from participation in the competition are legal representatives and employees of MEYLE as well as other cooperation partners involved in the competition and their affiliated companies as well as their relatives. The competition may only be entered once per person.
5. Participation in the competition is free of charge and does not depend on the purchase of a product. To take part in the competition, participants must scan a QR code and sign up for the MEYLE newsletter.
6. Entries made via scripts, macros, bots or other automated methods are invalid. Submissions made through Sweepstakes Clubs or similar, mechanically copied or copied, incomplete or incorrect, shall be considered void.
7. Each participant may only participate in the competition once. The following prize will be randomly raffled off by MEYLE among the participants after the end of the competition: A MEYLE refrigerator with MEYLE Mechanics Brew Beer.
8. The winner will be notified by email by June 13th. The winner will be asked to provide his/her full name and address details by email to [gewinnspiel@meyle.com](mailto:gewinnspiel@meyle.com) within 7 working days of notification. If a potential winner is not reached and does not respond

within 7 days of being notified of the prize, the potential winner will lose all rights to the prize and the prize will be raffled again. After receipt of the postal address data, the prize will be sent by post within 7 working days. MEYLE shall be released from all obligations within the framework of the competition upon delivery of the prize. MEYLE is not liable for material defects and defects of title in the prizes provided by any cooperation partners. In particular, MEYLE does not act as a tour operator for the travel prize.

9. A cash payment of the prize is excluded. Winners are not entitled to exchange the prize for any other item. The prize is not transferable to any person other than the participant.

10. The winner may be subject to tax on their prize in accordance with the tax laws applicable in their place of residence. Taxes on a prize are payable by the participants themselves.

11. MEYLE reserves the right to modify, discontinue or suspend the competition in whole or in part without prior notice in the event of unforeseen circumstances. These circumstances include, but are not limited to, the occurrence of a computer virus, a bug, unauthorized intervention by third parties, or mechanical or technical problems beyond the control and control of the Promoter.

12. If a participant violates these conditions of participation or provides incorrect information, the organizer may exclude him from participation without having to give reasons.

13. Should individual provisions of these Terms and Conditions of Participation be or become invalid, inadmissible or unenforceable, this shall not affect the validity of the remaining provisions of these Terms and Conditions of Participation. The invalid, inadmissible or unenforceable clause is replaced by provisions whose effects come as close as possible to the economic objective. Any rights arising from the legal relationship on which these terms and conditions of participation are based are not transferable to third parties for the participant. Any liability for damages on the part of MEYLE and its executive bodies, employees and vicarious agents arising from or in connection with the competition, regardless of the legal grounds, shall, to the extent permitted by law, be limited only to cases of intentional or grossly negligent acts. The law of the Federal Republic of Germany applies. Legal recourse is excluded.

#### 14. Data protection information for the competition:

The personal data of the participants and winners, such as the first name, last name, e-mail address and, if applicable, the address, will be used exclusively for participation, for the implementation of this competition, for sending the notification of the winner and then sending the prize and passing it on to the cooperation partner for redemption. There is no further use of personal data for advertising purposes. In principle, the personal data of the participants in the competition will be deleted immediately after the end of the competition. Only the data of the winners of the competition necessary for the execution of the contract will be stored by us until the expiry of the statutory or possible warranty and guarantee rights. After this period, we will retain the information required by tax and commercial law for the periods specified by law. As a matter of principle, the organiser does not pass on the personal data of the participants/winners to third parties. Only for the purpose of sending the prize, the respective address of the winner will be passed on to a shipping service provider.

For further information, in particular on your rights as a data subject, please refer to our privacy policy: <https://www.meyle.com/datenschutz/>

These Terms and Conditions of Participation and Privacy Policy were last updated on 13.05.2025.