

2026-2027 Projected Market Overview Antarctica – Key Brands



Company	Ships	Berths	Capacity	Market Share
HX	3	1,310	15,780	16.7%
Silversea	3	714	9,550	10.2%
Ponant	4	1,048	7,844	8.3%
Quark	3	539	7,349	7.7%
Viking	2	756	6,804	7.2%
Lindblad	4	506	5,824	6.1%
Seabourn	2	528	5,544	5.8%
Swan Hellenic	3	496	5,536	5.8%
Polar Latitudes	3	504	4,752	5.0%
Oceanwide	3	406	4,698	4.9%
Atlas Ocean	2	400	4,400	4.6%
Scenic	2	456	4,104	4.3%
Antarctica21	2	200	3,600	3.8%
Aurora Expeditions	3	450	3,160	3.3%
G Adventures	1	117	1,638	1.7%
Antarpply	1	90	1,440	1.5%
Hapag-Lloyd	2	460	1,380	1.5%
Poseidon Expeditions	1	114	1,254	1.3%
Heritage Expeditions	1	146	292	0.3%
Total:	45	9,240	94,949	100%

2025 Projected Market Overview Arctic – Key Brands

Company	Ships	Berths	Capacity	Market Share
HX	4	1,630	14,690	22.8%
Ponant	5	1,154	10,648	16.6%
Quark	2	339	5,365	8.4%
Oceanwide	3	406	4,002	6.2%
Silversea	2	454	3,632	5.7%
Lindblad	3	400	3,534	5.5%
Hapag-Lloyd	3	690	3,450	5.4%
Viking	1	378	2,268	3.5%
Atlas Ocean Voyages	2	400	2,200	3.4%
Swan Hellenic	2	344	2,136	3.3%
Seabourn	1	264	2,112	3.3%
Aurora Expeditions	2	290	1,770	2.8%
Albatros	1	186	1,674	2.6%
Scenic	1	228	1,596	2.5%
Adventure Canada	1	199	1,592	2.5%
Poseidon Expeditions	1	114	1,368	2.1%
Rivages du Monde	1	200	1,200	1.9%
Polar Quest	1	53	583	0.9%
Noble Caledonia	1	118	354	0.6%
Total:	37	7,847	64,174	100%

2026 Projected Market Overview Arctic – Key Brands

Company	Ships	Berths	Capacity	Market Share
HX	4	1,630	14,690	22.6%
Ponant	5	1,154	10,258	15.7%
Silversea	2	454	4,632	7.1%
Quark	2	339	4,606	7.1%
Oceanwide	3	406	4,408	6.8%
Lindblad	3	400	4,066	6.2%
Swan Hellenic	2	344	3,744	5.7%
Hapag-Lloyd	3	690	3,450	5.3%
Viking	1	378	3,024	4.6%
Atlas Ocean	2	400	3,000	4.6%
Albatros	1	186	1,860	2.9%
Seabourn	1	264	1,584	2.4%
Poseidon Expeditions	1	114	1,482	2.3%
Aurora Expeditions	2	290	1,380	2.1%
Scenic	1	228	1,368	2.1%
Adventure Canada	2	223	892	1.4%
Polar Quest	1	53	477	0.7%
Noble Caledonia	1	118	236	0.4%
Total:	37	7,671	65,157	100%